



Website Design & Development

Custom Web Applications

E-commerce Solutions

Content Management Systems

Magento Development

SugarCRM Development

Cakephp Applications

Website Maintenance

Open Source Customization

Facebook Application Development

WordPress, Drupal & Joomla Development

# COMPANY PROFILE



'Milestones are meant to be achieved and records are meant to be broken', 'The road to success is sweeter than success itself', 'growth always has in itself a sense of ambition' and so on! These are the age old adages, which are sincerely followed even today by the masses. True, they have truth in themselves, but we, at Biztech believe in revolutionising. So for us, milestones are meant to be broken, because we believe that even sky is not the limit, so milestones do not exist for us. Success for us is the sweetest, so we strive to achieve it, thus making the road sweet automatically. For us, growth is growth and ambition is ambition. We aim and then we grow. We grow and we aim further. That's what we are! That's what BIZTECH is.

Incepted after the fortunate millennium, Biztech today, is one of the fastest growing web development companies in India, giving a tough time to the

competition. We have strived to make our work a sheer piece of art with the flavour of contemporary technology mingled with it. Praise is music to our ears and happy and smiling clients beaming with satisfaction is green to our eyes.

Punctuality, affordability and quality are the three sisters who are difficult to maintain together, satisfying each one with equal attention. But we fascinate ourselves doing difficult things in our own simple way, the Biztech way. We have in our pocket something for everybody. Be it a web solution or a website to cure, we are there for everything. We understand that money matters to clients as much as it matters to us. So, we do not ask for premiums for the work we are anyways supposed to do – take care of online businesses related to websites. And this is exactly what makes us distinct from the

cluttering many. This is what makes us THE choice for our clients.

Ethics are something that we are very staunch about. We love people who are upfront and expressive. Naturally, we have people who are adherent to our codes, working with us. This has earned us a special space in a special place – hearts of our clients. Veracity and perseverance have fetched us the superlative form of being good. We are simply The Best!

# ABOUT AHMEDABAD - OUR HOME



Ahmedabad is the largest city of Gujarat in India. Infact it is the seventh largest city in India. The city is known for its rich past and association with the father of our nation, Mahatma Gandhi. Ahmedabad is famous for its textile mills and was once known as the Manchester of the East. It blends harmoniously an ancient heritage with a vibrant present. The city's prosperous and eventful past and present is embodied in its rich kaleidoscope of history, art and culture, rich architecture and imposing monuments.

It is one of the most important business hubs in India. The infrastructure in the city is growing by leaps and bounds. Ahmedabad is said to be one of the fastest growing cities in India. The IT Industry is also one of the major industries present here apart from Chemicals, Textiles and Pharmaceuticals. The city is well connected by road, rail and air. It is well connected by flight with all Indian as well as International cities.

The city is home to the finest educational institutions in the country.

The Indian Institute of Management, Nirma University, Mudra Institute for Communication, and Physical Research Laboratory are some of the best institutions located here. There is no dearth of quality manpower in Ahmedabad.

# VISION



The world knows India more as an appropriate place to outsource jobs, because of its affordability. This view needs to be changed, just a small change, the word affordability has to be accompanied by the word professionalism. This is the ultimate goal we are out to achieve. Nothing explains our vision better.

# MISSION

Our mission is in perfect alignment with our vision. To take India to global heights, we have chosen to begin the work with our own development. Following are the aims which we have benchmarked for ourselves.

- To integrate business with technology, hence Biztech.
- To stand up to the diverse needs of clients by building competitive teams for each of those needs.
- To constantly embrace the latest technology.
- To improvise on our processes and policies so as to make our human resources stronger and more competent.



# OUR METHODOLOGY

Technology, People and Quality are the three rhythms to the saga of our work life. We combine all the three to produce a harmony that is absolutely overwhelming and fulfilling. Our work starts with inquiry into the clients' appropriate needs and ends with fulfilling them.

We adhere to the best industry standards. We simplify project management tasks by dividing large projects into smaller components. We are absolutely transparent in dealing with our clients. We accurately comprehend our clients' diverse business requirements. Monitoring the projects is an ongoing part of our organization.

We constantly communicate with our clients on a daily basis for project status updates and other project-specific requirements. We leave no stone unturned to satiate our clients' requirements.

# QUALITY ASSURANCE

Today, almost every one fights on the basis of low prices. But, a low cost does not ensure actual reduction in the business costs in the long run, quality does. We believe that a superior work quality should stand much above a low cost service. And we stick to our quality standards.

We follow strict quality standards. A documented Quality Management System (QMS) is religiously followed to ensure that software and web based services provided by us conforms to specified requirements.

We follow the following Standard Quality Process.

- Measuring end Customer Satisfaction.
- Measuring Quality (score cards, feedbacks forms).
- Providing feedback (combination of written, real-time and oral feedback sessions).
- Calibrating our Quality scores with our clients and end-user Customer Satisfaction data.



# OUR PEOPLE



They say, God has given immense power in man's hands. Well, we make sure that this power is put to the best possible utilisation. To us, people are not resources. They are people, to be respected and to be taken care of. We believe that a person can give his best only when he receives the best. So, we try to make each day begin with challenges, demands and excitement for our employees. We make each day end with a feeling of fulfilment, inner satisfaction and appreciation for them.

Consequently, we have accumulated immense talent and dedication. Our teams are diverse, separate for our Php Development and Web Development Services. They are immensely practical and creative in their work. A thing worth mentioning here is that, they understand their work best, and so, they advise the best. We listen to them and constantly work upon our processes, to make the environment all the more conducive for our growth.

We train our people regularly and groom them to meet the growing requirements with the ever improving technology. We understand that every person has a personal life. So, we have made the work environment flexible and informal. We are in love with our workforce. We are what we are, just because they are what they are.



# OUR TECHNOLOGIES

We constantly embrace the latest technology to carve out meaningful solutions for clients. Following are some of the technologies which we use -



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# WEB DEVELOPMENT - OUR CORE AREA



Since our fortunate inception, our core area of services has been related to web development. We have specifically taken up this area of services because we personally feel that it is the website of a business that represents it in entirety on the online globe. We extend our offerings both in technical and creative aspects of websites. Whether it is the improvement of a static website to make

it dynamic, or may it be providing useful consultation to clients, we give it all. We give a complete solution to all problems. That is the reason we like calling it development.

- Php Development
- SugarCRM Development
- Cakephp Development
- Open source Customisation
- Magento Development



# WEB DESIGNING

We are great designers by nature. Developing websites in a unique and artistic way comes naturally to us. This certainly does not affirm the acknowledged notion that creativity and designs stand heavy on practicality and technology. Our services are diverse and among them Web Designing Services stand somewhere at the cliff.

We have carved out amazing designs for static, dynamic and flash websites, at the same time keeping in mind their SEO friendliness and browser compatibility. We have known how to bend and turn technology to make it work for us exactly in the way we want it to.

We prefer the word 'immersed' rather than involved. The former eulogises a deep involvement rather than just involvements. So, we immerse ourselves traditionally in churning out website designs that are sheer pleasure to a professional eye. We have enabled clients from far and wide enhance their online presence to the best of our capacity, remaining in the widest of our technical arenas.

- Website Designing
- PSD to XHTML Services
- Graphic Designing
- Website Redesign & Maintenance
- Template Designing
- Magento, Template Designing
- Flash Website Development
- Wordpress Theme Designing



# MAGENTO DEVELOPMENT SERVICES

'Oh! how wonderful it is to shop online! Just select a product and add to the cart and there we go with our choicest items in absolutely no time!' we understand exactly how customers feel when their online shopping gets hassle free and we can almost see through the elation on the faces of clients who have a booming business because of their wonderful shopping cart facilities.

So be it! We provide exactly what is wished out of us, not just what is asked. Magento being the most advanced e-

commerce platform and we being customer – oriented, both of us make a marvellous combination. With our remarkable Magento Services, we have made online shopping secure and a novel experience for the customers of our clients. We are experts at developing and designing magento based online shopping carts along with making customizations to magento to make it even more customer oriented & in line with business process one might have.

- Magento Store Development
- Magento Template Designing
- Magento Website Designing
- Magento Store Maintenance
- Magento Customization
- Magento Extension Development
- Magento Upgradation Services
- Magneto Integration Services



# SUGARCRM DEVELOPMENT SERVICES

Sales and Customer relationship for a business is a metaphor to the main course of a dinner. It is the lifeblood of any business and huge businesses have crippled down because of inapt customer service. Well, we make sure the same does not happen to our clients. We provide absolutely novel SugarCRM Development Services, novel because they are customised accurately. As a part of our core services, we also provide SugarCRM Consulting Services.

SugarCRM is commercial open source Customer Relationship Management software that is designed to meet all the

CRM requirements of organizations. Also, SugarCRM is one of the most widely used open source CRM solution.

With our remarkable services, we have left footprints that can be prominently traced even after a long time in the future. Our 'steps have not been huge, but the distance travelled has truly been great. After five long & lively years, we know that trust and satisfaction lie with us, and no one else gives it better. So, make your business all the sweeter with our SugarCRM Services.

- SugarCRM Development
- SugarCRM Implementation
- SugarCRM Customization
- SugarCRM Data Integration
- SugarCRM & Website Integration
- SugarCRM Custom Modules



# OPEN SOURCE CUSTOMIZATION



We are acceptably good at mathematics. So, we have learnt the theory of  $A=B=C$  to the best of our remembrance. Confusing although, let's make it clearer. Customisation is what every customer wants, and customers are all that we want. So, we take sheer pleasure in granting them their wish. We churn out absolutely fantastic customisation Services for our customers, sobriquet to clients.

Open source applications are a better way to implement solutions within short span of time. But the fact that open source solutions might not be well

suited to each and every business needs brings Biztech into the picture. There's a lot we provide under open source customization services. We list down a few of them.

We consider time to be the most precious asset. We have been delivering innovative solutions in a quick responsive span. And this is what makes us stand out from others. We take vigilantly comprehend our clients' exclusive business requirements.

- Magento Customization
- WordPress Customization
- Drupal Customization
- SugarCRM Customization
- PHBB Customization
- Joomla Customization



# CUSTOM PHP DEVELOPMENT SERVICES



PHP Development has acquired tremendous popularity for developing dynamic websites, complex web applications and database driven websites. PHP and MySQL Application Development and Programming are the core services offered by us. We are experienced in using the LAMP technology.

We have almost created a short history in providing exceptional and unparalleled Php Development Services. We offer an

array of Php Services like PHP website design and development for e-commerce development, enterprise application development, database driven PHP website development, web application development and maintenance, and for web portals.

- Php Web Application Development
- Php Shopping Cart Development
- Php Content Management Systems
- Php Website Designing
- Php/MYSQL Programming

# CAKEPHP DEVELOPMENT



Last but not the least; we bring out of the magic hat, our Cakephp Development Services. An apt metaphor for these services would be 'icing on the cake'. And our clients just love their pieces of this cake. For the development of large complex systems, frameworks are the best way for saving time and reducing complexity. Cakephp framework has all the required elements for developing dynamic website and diverse web applications. Consequently, it has become every web developer's baby today. Over the years, we have attained expertise at using the Cakephp framework for satiating the diverse demands of our diverse clients.

Some of the features of Cakephp, which have helped transform the face of online

business, can be listed down as follows:

- Compatibility with PHP4 as well as PHP5
- Easy to understand and sets the industry standards in security, session handling, among other things.
- Fast and flexible
- Built in view helpers for AJAX, JavaScript, HTML Forms
- Provides powerful and flexible data validation features
- It is developed under the MIT license so it is free for everyone
- Works from any web site directory, with little to no Apache configuration involved.

- Cakephp Development & Customization
- Cakephp Component Development
- Cakephp Content Management System
- Cakephp Integration
- Cakephp Deployment
- Cakephp Custom Shopping Cart Development





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